Reg. No. : ....

Name : ....

First Semester B.Com. Degree Examination, January 2013
Career Related First Degree Programme under CBCSS
Group 2(b) : Commerce with Computer Application
Core Course – III
CC 1143 : INFORMATION TECHNOLOGY IN BUSINESS

Time : 3 Hours   Max. Weight . 30

SECTION –A

This Section consists of **four** bunches of **four** questions **each. Each** bunch carries a weight of **1.** Answer **all** questions.

I. Choose the most appropriate answer from the following :

1) Which of the following is NOT a Browser ?
   a) Windows Explorer   b) Mozilla
   c) Internet Explorer   d) Opera

2) Which of the following is an External DOS command ?
   a) TYPE   b) COPY   c) MD   d) FORMAT

3) Sending same document to multiple addresses is
   a) Mail merging b) Formatting c) Moving   d) Creating

4) Transfer of money to anyone across the globe is carried through
   a) ECS   b) RTGS   c) GDR   d) Smart Card

II. Fill up the blanks choosing suitable words.

5) ROM is a _____ memory.
   a) Volatile   b) Non-volatile c) Cache memory d) None of these

6) _____ is used in IV generation computers.
   a) Transistor   b) Vacuum tube c) IC   d) None of these

7) _____ is a low level language processor.
   a) Compiler   b) Interpreter
   c) Assembler   d) Machine language

8) _____ is not an internet protocol.

    a) FTP   b) HTTP   c) HTML   d) WAP

III. 9) _____ is a word processing package.

    a) MS-Excel   b) ORACLE   c) Page Maker   d) FOXPRO

10) _____ is the first electronic computer.

    a) ENIAC   b) EDVAC   c) EDSAC   d) UNIVAC

11) Interpreter is used to convert _____

    a) Low level language to machine language

    b) High level language to machine language

    c) Low level to high level language

    d) High level to low level language

12) Network of computers in a limited geographical area is _____

    a) WAN   b) MAN   c) LAN   d) Intranet

IV. Match the following :

A	B
13) B_2B	a) Telnet
14) Search Engine	b) MS-Access
15) Protocol	c) Opera
16) DBMS	d) Yahoo
	e) Spreadsheet
	f) e-commerce (4×1=4 Weights)

SECTION – B

Answer **any eight** questions in **one** or **two** sentences **each. Each** question carries a weightage of **1**.

17) What is Application Software ?

18) What is Cache memory ?

19) What is a Hybrid computer ?

20) What is FTP ?

21) What is a Serial Printer ?

22) What is LAN ?

23) What are search engines ?

24) What is Gopher ?

25) What is E-Cash ?

26) What is cryptography ?

27) What are smart cards ?

28) What is G_2C ?   (8×1=8 Weights)

SECTION – C

Answer **any five** questions **not** exceeding **one** paragraph **each. Each** question carries a weight of **2**.

29) Briefly explain various on-line financial services.

30) Explain use of ICT in E-governance.

31) Distinguish between LAN and WAN.

32) What are the business applications of internet ?

33) Distinguish between RAM and ROM.

34) What are the capabilities and limitations of computers ?

35) What are internet protocols ?

36) Briefly explain network security.   (5×2=10 Weights)

SECTION – D

Answer **any 2** questions in not exceeding **four** pages each. **Each** question carries a weight of **4**.

37) What are the business applications of Internet ?

38) What is E-business ? Briefly explain Information service model and emerging hybrid models of e-business.

39) Briefly explain features and design of modern computers.   (2×4=8 Weights)

Reg. No. : ....

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First Semester B.Com. Degree Examination, January 2013
Career Related First Degree Programme Under CBCSS
Group 2(b) Commerce with Computer Application
Foundation Course – I
CC 1121 : INFORMATICS FOR BUSINESS STUDIES

Time : 3 Hours   Max. Weight : 30

SECTION – A

This Section consists of **four** questions **each**. **Each** bunch carries a weight of 1.
Answer **all** questions.

I. Choose the most appropriate answer from the following :

   1) Which of the following is not an internet access method ?

     a) Wi-fi   b) DSL   c) ISDN   d) HTTP

   2) One Gigabytes =

     a) 10^3 bits   b) 10^6 bits   c) 10^9 bits   d) 10^{12} bits

   3) Language developed by Sun Micro Systems is

     a) C   b) C++   c) Java   d) COBOL

   4) Which of the following is a free software ?

     a) Skype   b) LINUX   c) DOS   d) Windows

II. Fill in the blanks choosing suitable words from those given in brackets.

   5) _____ is the most popular service over internet.

     (a) Net meeting   b) E-mail   c) Net news   d) Shopping)

   6) Information Technology Act was pased in _____

     (a) 1991   b) 1998   c) 2000   d) 2002)

   7) _____ is a social networking site.

     (a) Yahoo   b) Twitter   c) Google   d) MSN)

   8) _____ is an autonomy interuniversity centre of UGC.

     (a) NICNET   b) BRNET

     c) INFIBNET   d) None of these)

III. 9) BPO is also known as _____

    (a) I.T.   b) I.T.E.S.   c) K.P.O.   d) B.T.O.)

10) _____ is not an anti-virus programme.

    (a) Avira   b) Norton   c) Mozilla   d) Kaspersky)

11) _____ refers to codified knowledge.

    (a) Explicit   b) Tacit   c) Implicit   d) Experience)

12) _____ is environmentally sustainable computing.

    (a) Cloud computing   b) Electronic computing

    c) Green computing   d) Mobile computing)

IV. Match the following :

A	B
13) Cryptography	a) Avira
14) Internet	b) SMS
15) Virus	c) Free software
16) E-Commerce	d) Security
	e) G_2G
	f) B_2B **(4×1=4 Weights)**

SECTION – B

Answer **any eight** questions in **one** or **two** sentences. **Each** question carries a weight of 1.

17. What is E-Governance ?

18. What are cyber crimes ?

19. What is piracy ?

20. What is INFIBNET ?

21. What is ISDN ?

22. What is Green Computing ?

23. What is ECS ?

24. What is meant by information overload ?

25. What artificial intelligence ?

26. What are the objectives of computer networks ?

27. Briefly explain the concept of "Digital Divide".

28. What is E-waste ? (8×1=8 Weights)

SECTION – C

Answer **any five** questions in **not** exceeding **one** paragraph **each**. **Each** question carries a weight of **2**.

29. What are the various internet access methods ?

30. Briefly explain the advantages of wireless communication.

31. What are the modes of cyber crimes ?

32. Explain the concept of Green Computing.

33. What are the benefits of BRNET ?

34. Write a note on smart cards.

35. Explain application of IT in crime detection.

36. What is virtual private network ? (5×2=10 Weights)

SECTION – D

Answer **any two** questions in **not** exceeding **four** pages **each**. **Each** question carries a weight of **4**.

37. What are the ill-effects of E-wastes ? State your suggestions for effective management of E-wastes.

38. Explain in detail the concept of knowledge management.

39. Discuss the provisions of IT Act relating to prevention of cyber crimes.

(2×4=8 Weights)

2012-15

Reg. No. : ....

Name : ......*B.Com(CA)*.............

First Semester B.Com. Degree Examination, January 2013
(Career Related First Degree Programme under CBCSS)
Group 2 (b)
Commerce with Computer Application
Complementary Course : I – CC 1131 : MANAGERIAL ECONOMICS

Time : 3 Hours   Max. Weight : 30

SECTION – A

This Section consists of **four** bunches of **four** questions **each**. Each bunch carries a weight of **1**. Answer **all** questions.

I. Choose the most appropriate answer from the following :

1) A fall in the price of a commodity leads to
    a) a fall in demand
    b) a shift in demand
    c) a rise in the consumer's real income
    d) a fall in the consumer's real income

2) Giffen goods are goods
    a) Which are scarce in supply
    b) Which have low cross elasticity of demand
    c) Which have high income elasticity of demand
    d) For which demand increases as price increases

3) Which one of the following is not a property of isoquants ?
    a) Isoquants slope downward from left to right
    b) Isoquants are concave to the origin
    c) Isoquants will not intersect
    d) A higher isoquant represents larger output

4) The innovation theory of business cycle was propounded by
   a) Joseph Schumpeter   b) A. C. Pigou
   c) Hawtrey   d) J. R. Hicks

II. 5) Production function expresses the technological relationship between
   a) physical quantities of inputs and output
   b) cost and revenue
   c) sales and profit
   d) fixed cost and variable cost

6) Which one of the following is not a determinant of demand ?
   a) Price of the product   b) Income of the consumer
   c) Price of related goods   d) Profit of the firm

7) When the demand for a commodity is entirely independent of demand for any other commodities, it is called
   a) derived demand   b) autonomous demand
   c) industry demand   d) market demand

8) What is Price discrimination ?
   a) Charging different prices for different people
   b) Charging the same price for different people
   c) Charging low price
   d) Charging high price

III. Fill in the blanks choosing suitable words from those given in brackets.

9) The Law of demand states that
   [a) When price rises demand falls
   b) When price rises demand rises
   c) When income rises demand rises
   d) When income and price rise demand rises]

10) Break-even point is _____
   [a) Where total revenue equals total costs
   b) Where total contribution equals variable costs
   c) Where total revenue equals fixed costs
   d) Where total revenue equals variable costs]

26) What do you mean by external economies ?

27) What is meant by demand forecasting ?

28) What is derived demand ? **(8×1= 8 Wt.)**

SECTION – C

Answer **any five** questions in **not** exceeding **one** paragraph **each**. Each question carries a weight of **2**.

29) Describe cross elasticity of demand.

30) Distinguish between managerial economics and pure economics.

31) Explain test marketing.

32) Explain Cobb-Douglas production function.

33) Distinguish between fixed cost and variable cost.

34) What do mean by kinked demand curve ?

35) What is meant by depression ?

36) Explain Iso-cost curve. **(5×2= 10 Wt.)**

SECTION – D

Answer **any two** questions **not** exceeding **four** pages **each**. Each question carries a weightage of **4**.

37) Distinguish between survey method and trend projection method of demand forecasting. Point out their relative merits and demerits.

38) What is meant by business cycle ? Explain Hick's theory of business cycle.

39) Explain the nature and scope of managerial economics. **(2×4=8 Wt.)**

Reg. No. : ....

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First Semester B.Com. Degree Examination, January 2013
(Career Related First Degree Programme under CBCSS)
Group 2(a) & 2 (b)
Core Course
CX 1141/TT 1141/ HM 1141/CC 1141 – METHODOLOGY AND
PERSPECTIVES OF BUSINESS EDUCATION

Time : 3 Hours

Max. Weightage : 30

SECTION – A

This Section consists of **four** bunches of **four** questions each. **Each** bunch carries a weightage of **1**. Answer **all** questions.

1. Choose the most appropriate answer from the following :

    1) An economic system in which business is privately controlled and operated for profit is known as

        a) Communism

        b) Socialism

        c) Capitalism

        d) Mixed economy

    2) Public sector undertakings are owned and managed by

        a) Public

        b) Government

        c) Private individuals

        d) None of these

    3) The National Stock Exchange is situated at

        a) Mumbai

        b) Ahmedabad

        c) Kolkatta

        d) New Delhi

    4) Total number of nationalized banks in India

        a) 20   b) 19   c) 21   d) 30

II. 5) Money market is a financial market for

   a) Long term borrowing   b) Trading in foreign exchange

   c) Selling goods and services   d) Short term borrowing

6) Presentation of the details of a project is

   a) Project evaluation   b) Project report

   c) Project analysis   d) Project identification

7) Indian market is a

   a) Imperfect market   b) Perfect market

   c) Both (a) and (b)   d) None of these

8) Debenture capital is

   a) Borrowed capital   b) Reserve capital

   c) Owned capital   d) Short term capital

III. Fill in the blanks choosing suitable words :

9) _____ economy is a planned one.

   a) Capitalist   b) Communist

   c) Socialist   d) None of these

10) The maximum number of partners in a firm carrying banking business is

   _____

   a) 7   b) 10   c) 15   d) 20

11) The biggest stock exchange in India is _____

   a) BSE   b) NSE

   c) Culcutta Stock Exchange   d) NASDAQ

12) Market for new issue of shares is known as _____

   a) Secondary market   b) Primary market

   c) Money market   d) None of these

IV. Match the following :

A	B	
13) FEMA	a) One seller	
14) NASDAQ	b) 1991	
15) Intangible products	c) Two sellers	
16) Duopoly	d) USA	
	e) 1999	
	f) Service	(4×1=4 Weights)

SECTION – B

Answer **any eight** questions in **one** or **two** sentences each. **Each** question carries a weightage of **1**.

17) What is meant by innovation ?

18) What do you mean by multinational companies ?

19) Explain the term 'Economic System'.

20) Define Planned Economy.

21) Define Economic Development.

22) What do you mean by corporate governance ?

23) What is stock exchange cue ?

24) What is grey market ?

25) Who is a lame duck ?

26) What is IDBI ?

27) What is National Knowledge Commission ?

28) What is BPO ? (8×1=8 Weights)

SECTION – C

Answer **any five** questions in **not** exceeding **one** paragraph each. **Each** question carries a weightage of **2**.

29) Write a note on division of labour.

30) What are the merits and demerits of planned economy ?

31) Explain different sectors of Indian economy.

32) Examine the role of entrepreneurs in economic development.

33) Explain the sources of short term finance.

34) What are factors to be considered for establishing a business venture ?

35) Explain the term a) HRM b) HRD.

36) What are the features of perfect competition ?   **(5×2=10 Weights)**

SECTION – D

Answer **any two** questions in **not** exceeding **four** pages each. **Each** question carries a weightage of **4**.

37) Describe different forms of business entities.

38) Discuss the arguments for and against economic liberalization.

39) What is Financial Market ? How can you classify financial market ? Explain.
                                             (2×4=8 Weights)